

The Real Cost of Going Solar in Connecticut

Learn more about the best options available to you with EnergyGeeks.

We believe customers should have a choice where they get their energy!

That's why we've created an online workflow that will help consumers make smart decisions about the solar options that fit their lifestyles and budgets. With a wealth of information about local resources at their fingertips, our expert team of Geeks creates customized solutions on the basis of home size, location, and average monthly energy use. At no cost to the consumer, we are available by chat, text, phone or email to answer questions and offer personal guidance on everything from initial inquiries to quotes, financing, installation and beyond.

The number one question that people have is:

“WHAT IS THE REAL COST OF A SOLAR ENERGY SYSTEM?”

We've got the answers for you right here in this ebook. We also explain why it doesn't actually matter how much solar costs because you'll save way more than what you'd be paying over time to the utility company. What matters most is that your solar system is custom designed to meet your specific electricity needs.



AVERAGE PRICE FOR A SOLAR SYSTEM

A home solar energy system in Connecticut generally starts at around \$20,000 - \$30,000.

There are two solar rebates available from the Connecticut Government. The Expected Performance Based Buy-down (EPBB), and the Power Based Incentive (PBI).

For a 10kW system, the rebate would be \$0.46 per watt installed or \$4,600.

Starting Price	\$30,000
The Expected Performance Based Buy-down (EPBB)	\$350
Power Based Incentive (PBI)	\$4,250
Net Price	= \$25,400

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WAIT! THERE'S EVEN MORE SAVINGS!

The Solar Investment Tax Credit (ITC) was created to help with the cost of getting into clean energy. Started by the federal government, in 2005, and renewed in 2015, this credit covers 30% of the total cost of a Solar energy project, after any available state incentives have been applied.

After 2019, the ITC will be set at 26%, and after 2020 it will be 22%. It is unknown whether it will be renewed after 2020.

The U.S. government reduces **more than \$7,000** from the starting price of each Solar Energy System.

Net Price	\$25,400
30% Federal Tax Credit	\$7,620
Net Price	= \$17,780
Sales Tax	\$0
Property Tax	\$0
Net Savings & Earnings	= \$17,780

IT DOESN'T MATTER WHAT SOLAR COSTS

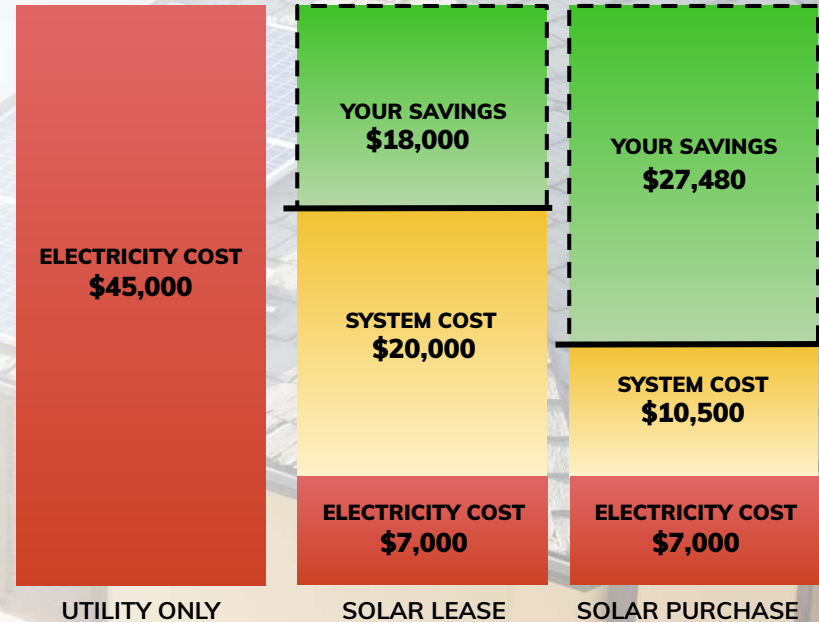
If you'd like to learn how much you could save and earn with solar, [contact us today](#) to get your Free Assessment. If you're still unsure, keep reading because the next few pages breakdown the costs and savings in more detail!

GET STARTED

1. YOU'LL SPEND LESS IN TOTAL THAN YOU'RE SPENDING NOW!

If you don't make a change and continue purchasing all of your electricity from the utility, you'll end up spending significantly more than what you would spend on solar. **We're 100% serious!** Your current electricity budget is much more than enough to cover the complete cost of solar.

With solar, the combination of the cost of your system plus what you will be paying the utility is much less than what you've been paying up to now. If you're able to afford to pay as much as you're paying for your electric bill, you're more than able to afford solar. The proof is in this graph!



* Please note that every home requires a custom solution based on the home's solar profile. Savings over 25 years.

2. YOU'LL SAVE MONEY EVEN WITH THE MONTHLY LOAN PAYMENT!

In our example, your monthly electric bill averages \$200 today.

With solar, even with the higher loan payments that start in Year 2, your monthly expense drops to \$180 – that's \$43 less a month!

Your actual savings may be more or less than \$43, but you will most likely spend less than you're spending now.

	WITHOUT SOLAR	WITH SOLAR (1st year, interest only)	WITH SOLAR (Years 2-15)
Payment to Electric Company	\$200	\$61	\$61
Loan Payment to Bank		\$75	\$166
Solar Electricity		\$0	\$0
Total Monthly Expense	\$200	\$89	\$180
Monthly Profit	\$0	\$134	\$43

3. SOLAR PAYS FOR ITSELF! YOU ACTUALLY EARN \$\$

No matter what the price of your solar system is, it will pay for itself in 8 to 10 years through green energy income and savings on your electric bill, depending on your Solar Profile.

What other common purchase pays for itself? Definitely not a car, that only depreciates in value and costs us money. Even many houses can cost a fortune to repair and maintain, not to mention property taxes and other costs.



NOW THAT YOU UNDERSTAND WHAT SOLAR REALLY COSTS

You can feel at ease knowing:

- You **save 30%** right away off of the initial price with the federal tax credit.
- Your monthly payments for will be **less** than what you're currently paying for your electricity, even if you finance your solar system with a lease.
- You already have the money and then some! Just reallocate a portion of your current monthly electricity budget over to clean solar.

Let EnergyGeeks help you go solar and join the thousands in Connecticut who are already saving with solar!

[Contact us](#) today and start saving!



GET STARTED